

Kaitaia Market - Shirley Williams - Licensee - Report January - February 2023

Months of January-February 2023, lots of diversity over the past 2 months with movement of tourists, locals and stall holders attending other calendar events for our far north region.

Weather patterns are the pattern, that can change market - we were fortunate during Cyclone period we did not have to close market. Only 2 Saturday's saw less stall holders due to weather. Many of the normal events for Jan-Feb held tends to see a pattern of visiting market first then event.

Numbers attracted to market is 1800-2000 still with 40-50 Stall holders - which is the maximum stalls we can have for the designated site- food caravans are wanting to come - but explanation of licences and different food to what is already there and where can they go. Some research needs to be done on this type of stall by new people, most are understanding when the procedure is explained, as we already have 20% of stalls selling food from a caravan, and have the luxury of saying there is no room.

Eco- solutions continue their great presence with educating of placement of containers and looking after their bins. Some days it's a battle - but we seem to be on the winning streak. We have one stall holder not wishing to change - if I am able to renew licence I am happy to procure a washing stand hence the enquiry re a small container 10ft would be enough - then we can store on site, for ease of management each week. Will have recordings of wastage with March report.

Kaitaia Market has supported Kaitaia Business Association Digital sign again over the summer periods and for months of March and April whilst other activities are on in the north. Motel accommodation is receiving flyers for guest information.

The Te Hiku Re-vitalisation development final addition of power pole outlets are still to be installed.

Look forward to March final for 2022-2023 period.

Shirley Williams

Mob: 021 027 89896



kaitaiamarkets@gmail.com



021 027 89896



kaitaiamarket